



Name of Contact Person: _____

Name of business (if applicable): _____

Address: _____

City: _____ Postal Code: _____

Telephone #: _____ Business/Cell #: _____

Email Address: _____ Website: _____

Facebook: _____ Instagram: _____

Other social accounts: _____

Tell us about your organization:

Describe what the content of your display will be:

Please list the Saturday(s) dates when you are available:

All community group stalls are 10'x10' Hydro Required? Y N

Newmarket Farmers' Market Memorandum of Expectations

The Newmarket Main Street Farmers' Market (NFM) is managed by a volunteer Board of Directors. The mission of NFM is to operate a first-rate market that contributes to the success of local food growers and producers, creates vibrant community gatherings, and promotes a prosperous, healthy and sustainable food system.

The Board of Directors has allocated space at the market for a weekly Community Booth, where the vendor fee is waived for local organizations to feature their work, while at the same time supporting the goals of the NFM. Community groups will need to bring their own tent, weights, tables and chairs to use at the market.

**Please note that for the safety of everyone, all tents have to be weighed down securely. If a tent has no weights, the Market Manager will request the tent be taken down.*

It is expected that the participants of the Community Booth make every effort to promote the Newmarket Farmers' Market – in the spirit of making the relationship mutually beneficial. There are a number of simple ways to do this, including but not limited to the following:

1. Promote attendance to the Newmarket Farmers' Market on Social Media leading up to the day, and link to the NFM website and social accounts

- Website: www.newmarketfarmersmarket.com
- Facebook: @NewmarketMainSt.FarmersMarket
- Instagram: @newmarket_farmersmarket
- Promote your experience at the Newmarket Farmers' Market following the event: ideas include pictures of your favourite market products, a recipe you made using local produce, or something you learned from a conversation with a market vendor
- Hashtag suggestions: #iloveNFM #newmarketfarmersmarket #choosenewmarket

2. Hand out NFM promotional materials at your own venues/place of business – we are happy to supply you with materials in advance.

Space is limited, please contact the market early in the year to get a spot.

We look forward to welcoming you to our great market!

I, _____, **acknowledge that I have read the Memorandum of Expectations and agree to abide by it to the best of my ability.**

Member Signature

Date

Applications may be sent in via email to info@newmarketfarmersmarket.com

OR mailed to: Newmarket Main Street Farmers' Market

P.O. 95526
350 Davis Drive
Newmarket, Ontario
L3Y 8J8